

# hamptonBRIDE™

Where East End Weddings Begin

Join the East End's newest online resource for engaged couples planning their perfect day. **hamptonBRIDE.com** connects brides with the top venues, vendors, and wedding experiences across the Hamptons, Montauk, and the North Fork through beautifully curated digital content and elevated design.

## LOCALLY OWNED AND OPERATED

**hamptonBRIDE.com** is a premier website that brings authentic insight, standout style, and strategic visibility to help your business reach the right audience—right where they're searching. Backed by expert digital strategy, **hamptonBRIDE.com** delivers stunning visuals and real results.

Partner with hamptonBRIDE—  
Contact Us Today to Learn More

631-882-5394

[hamptonBRIDE.com](http://hamptonBRIDE.com)

[hello@hamptonbride.com](mailto:hello@hamptonbride.com)

Photo credit: @KaitlynFerris\_

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## Who we are...

### Plan Local, Wed Beautifully - the exclusive East End Wedding Resource.

**hamptonBRIDE.com** is the elevated online resource for planning weddings in the Hamptons, Montauk, and the North Fork. As long-time East End locals with over 15 years of luxury digital marketing experience, we blend authentic insider insight with expert guidance to help couples plan their celebration beautifully, seamlessly, and with confidence.

## What we do...

### We shine a spotlight on what makes you exceptional.

**hamptonBRIDE.com** is a fresh online destination designed to inspire and support brides planning weddings in the Hamptons, Montauk, and the North Fork. Through curated listings, editorial features, and strategic digital marketing, we spotlight the East End's most compelling venues and vendors—helping couples discover the right partners to bring their vision to life and craft an unforgettable celebration.

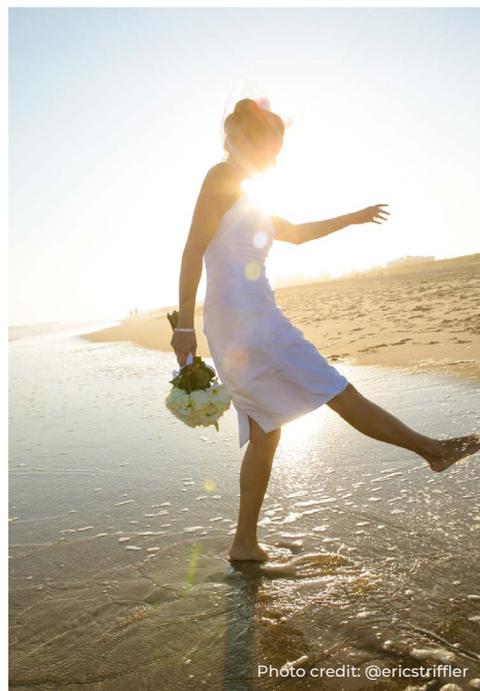


Photo credit: @ericstriffler



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## Why we do it better...

### Rooted in the East End.

With deep roots in the East End, we bring unparalleled local expertise and a refined understanding of this iconic destination's unique charm and culture. Our intimate knowledge of the area allows us to authentically showcase the best venues and vendors, connecting your brand with brides who are truly passionate about creating unforgettable experiences across the Hamptons, Montauk, and the North Fork.



Photo credit: @dearstaceyphoto

## Why hamptonBRIDE *Stands Out*

While large wedding directories and broad regional platforms offer extensive lists, they often miss the mark when it comes to the East End. **hamptonBRIDE.com** is designed exclusively for this region—offering a smarter, more locally connected experience for engaged couples planning their dream day.

Other platforms tend to focus heavily on areas west of the Hamptons, highlighting venues and vendors far outside the East End. Their search tools are often limited, with long, unfiltered lists that can be time-consuming to sort through. In many cases, venue visibility is fixed—meaning the same listings always appear at the top, regardless of quality or freshness.

The East End is unlike anywhere else—and so is our approach. Our **hyper-local filtering system** lets you explore three iconic areas: the Hamptons, Montauk, and the North Fork. Whether you dream of a vineyard, a rustic barn, or an elegant country club, you can filter by venue type to find the perfect match for your day.

At **hamptonBRIDE**, we celebrate the region's unmatched charm, showcasing venues as distinctive as the couples who choose them—because finding “the one” should be just as exciting as saying “I do.”

Most importantly—we live here. We know this market, this geography, and this community. Unlike national platforms that return irrelevant results from miles away, our listings are curated specifically for The Hamptons, Montauk, and the North Fork. Every venue we feature has a proven history of working with couples in our area.

**If you're planning a wedding on the East End, this is your platform.**

**If you're a business serving East End weddings, this is your audience.**



Photo credit: @dearstaceyphoto

**hamptonBRIDE** is powered by the expertise of **Marketing By Click**, a Hamptons premier digital marketing agency with over 15 years of experience elevating luxury brands, small businesses, not for profit local treasures and tourism ventures across the Hamptons. As a certified **Google Partner** and **Birdeye Brand Management Partner**, the agency brings advanced knowledge in SEO, SEM, and digital reputation management.

Backed by a skilled team of local marketers, search specialists, and graphic designers, **Marketing By Click** ensures **hamptonBRIDE** not only looks exceptional, but also ranks above competitors in search results. From stunning visuals to high-impact local visibility, we deliver the tools and strategies needed to get advertisers in front of the right audience—both online and on the East End.



# Our local team

## Kerry Wilkie – Founder, hamptonBRIDE

With deep local roots and a proven track record in digital marketing, Kerry Wilkie is the visionary behind **hamptonBRIDE**. A longtime East End resident, for over 27 years, Kerry combines intimate knowledge of the Hamptons, Montauk, and the North Fork with an extensive background in luxury brand promotion.

Her leadership in digital strategy has helped elevate countless businesses, and her work consistently delivers measurable results. Her combined expertise in local culture, visual storytelling, and data-driven marketing makes her uniquely qualified to lead **hamptonBRIDE**, as the go-to source for wedding planning on the East End.

Kerry ranks in the top 10% of Google Local Guides. Recognized as a **Top Master Reviewer and Contributor**, she holds the distinction of being a **Google Expert Photographer**, with her photos earning nearly 5 million views.



## Erin Tully – Social Media Director

Born and raised in Hampton Bays, Erin Tully brings deep local roots and a sharp creative edge to **hamptonBRIDE**. As former East Coast Senior Social Media Manager at Firecracker Marketing, Erin led campaigns for top-tier lifestyle and luxury brands—and quickly earned a reputation as the go-to expert for high-performing Instagram Reels. Now, she brings that expertise home to the East End, creating content that's authentic, engaging, and designed to convert. Erin is passionate about crafting compelling, high-impact content that connects with today's couples and elevates our partners' presence across social platforms.

## Rita Ellis – Wedding Lifestyle Expert

Born and raised on the North Fork, Rita is armed with deep-rooted local knowledge and an effortless eye for timeless style. Rita offers unparalleled insight into the trends, traditions, and hidden gems that define weddings on the East End. With her finger on the pulse of what's now and what's next, Rita is **hamptonBRIDE's** trusted source — sharing everything from hidden venues and seasonal décor to emerging trends, etiquette, and elevated entertaining. Her authentic connection to the region, paired with a fresh editorial lens, offers readers an insider's pass to the most stylish and sought-after celebrations in the Hamptons, Montauk, and the North Fork. Rita doesn't just know the scene — she lives it. And through **hamptonBRIDE**, you'll have a front-row seat to it all.



# Top Exposure, Top Performance.

Our most prestigious advertising tier, designed for premium venues seeking maximum visibility, exclusive features, and full brand integration across the hampton**BRIDE** platform.

## 1. Premium Placement on hampton**BRIDE**.com

- Top-of-page rotating position on Venue home page for ultimate visibility

## 2. Enhanced Profile

- Detailed “About Us” section to showcase your brand story
- Up to 10 high-resolution images to elevate your listing
- Spotlight section to highlight your team, plus up to 3 team member photos and bios
- Direct links to your website, email, and social channels
- Showcase three client testimonials
- List of featured services offered as well and a standout section of what hampton**BRIDE** loves
- A downloadable media kit or brochure (PDF format)

## 3. VIP Venue Recognition

- Exclusive **platinumVENUE** badge displayed tastefully on your listing profile

## 4. One sterling**VENDOR** Listing

- Inclusion in one relevant Vendor category (if applicable)



Photo credit: @BoShim

platinum**VENUE**

**\$500**/month

# Boost visibility!

Our elevated mid-tier package offers a sophisticated blend of visibility, credibility, and value—ideal for established venues seeking to make a lasting impression within the **hamptonBRIDE** platform.

## 1. Placement on hamptonBRIDE.com

- Mid-tier rotating position for enhanced visibility within the Venue directory

## 2. Enhanced Profile

- Detailed “About Us” section to showcase your brand story
- Up to 5 high-resolution images or videos to elevate your listing
- Spotlight section to highlight your team
- Direct links to your website, email, and social channels
- Showcase three client testimonials
- List of featured services offered as well and a standout section of what **hamptonBRIDE** loves

## 3. VIP Venue Recognition

- Exclusive **sapphireVENUE** badge tastefully displayed on your listing profile



Photo credit: @KaitlynFerris

sapphire**VENUE**

**\$375**/month

# Get noticed!

Essential visibility with a polished profile, perfect for boutique venues to highlight their unique offerings and connect with engaged couples through the **hamptonBRIDE** platform.

## 1. Placement on **hamptonBRIDE.com**

- Rotating listing within venue directory

## 2. Enhanced Profile

- “About Us” section to showcase your brand story
- Up to 3 high-resolution images or videos to elevate your listing
- Direct links to your website, email, and social channels
- Showcase three client testimonials
- List of featured services offered

## 3. VIP Venue Recognition

- Exclusive **sterlingVENUE** badge tastefully displayed on your listing profile



Photo credit: @BoShim

sterling**VENUE**

**\$250**/month