

hamptonBRIDE™

Where East End Weddings Begin

Join the East End's newest online resource for engaged couples planning their perfect day. **hamptonBRIDE.com** connects brides with the top venues, vendors, and wedding experiences across the Hamptons, Montauk, and the North Fork through beautifully curated digital content and elevated design.

LOCALLY OWNED AND OPERATED

hamptonBRIDE.com is a premier website that brings authentic insight, standout style, and strategic visibility to help your business reach the right audience—right where they're searching. Backed by expert digital strategy, **hamptonBRIDE.com** delivers stunning visuals and real results.

Partner with hamptonBRIDE—
Contact Us Today to Learn More

631-882-5394

hamptonBRIDE.com

hello@hamptonbride.com

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Who we are...

Plan Local, Wed Beautifully - the exclusive East End Wedding Resource.

hamptonBRIDE.com is the elevated online resource for planning weddings in the Hamptons, Montauk, and the North Fork. As long-time East End locals with over 15 years of luxury digital marketing experience, we blend authentic insider insight with expert guidance to help couples plan their celebration beautifully, seamlessly, and with confidence.

What we do...

We shine a spotlight on what makes you exceptional.

hamptonBRIDE.com is a fresh online destination designed to inspire and support brides planning weddings in the Hamptons, Montauk, and the North Fork. Through curated listings, editorial features, and strategic digital marketing, we spotlight the East End's most compelling venues and vendors—helping couples discover the right partners to bring their vision to life and craft an unforgettable celebration.



Photo credit: @ericstriffler



Photo credit: @KaitlynFerris_



Photo credit: @KaitlynFerris_

Why we do it better...

Rooted in the East End.

With deep roots in the East End, we bring unparalleled local expertise and a refined understanding of this iconic destination's unique charm and culture. Our intimate knowledge of the area allows us to authentically showcase the best venues and vendors, connecting your brand with brides who are truly passionate about creating unforgettable experiences across the Hamptons, Montauk, and the North Fork.



Photo credit: @dearstaceyphoto



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Why hamptonBRIDE *Stands Out*

While large wedding directories and broad regional platforms offer extensive lists, they often miss the mark when it comes to the East End. **hamptonBRIDE.com** is designed exclusively for this region—offering a smarter, more locally connected experience for engaged couples planning their dream day.

Other platforms tend to focus heavily on areas west of the Hamptons, featuring vendors who may have little to no connection with the East End. This can make it challenging for couples to discover professionals who truly understand the region’s unique style, seasonal nuances, and coastal charm. Without that local insight, important details—like working with specific venues, or sourcing from trusted local suppliers—can easily be overlooked.

At **hamptonBRIDE**, we highlight vendors with a proven history of working in the East End wedding community, ensuring couples connect with professionals who bring authentic local knowledge and a genuine connection to the place where their celebration will unfold. Vendors featured on **hamptonBRIDE** are carefully selected for their experience serving the East End, spanning from NYC to Montauk, each bringing the expertise and insight that comes from working in this one-of-a-kind region.

Most importantly—we live here. We know this market, this geography, and this community. Unlike national platforms that return irrelevant results from miles away, our listings are curated specifically for The Hamptons, Montauk, and the North Fork. Every vendor we feature has a proven history of working with couples in our area.

If you're planning a wedding on the East End, this is your platform.

If you're a business serving East End weddings, this is your audience.

hamptonBRIDE is powered by the expertise of **Marketing By Click**, a Hamptons premier digital marketing agency with over 15 years of experience elevating luxury brands, small businesses, not for profit local treasures and tourism ventures across the Hamptons. As a certified **Google Partner** and **Birdeye Brand Management Partner**, the agency brings advanced knowledge in SEO, SEM, and digital reputation management.

Backed by a skilled team of local marketers, search specialists, and graphic designers, **Marketing By Click** ensures **hamptonBRIDE** not only looks exceptional, but also ranks above competitors in search results. From stunning visuals to high-impact local visibility, we deliver the tools and strategies needed to get advertisers in front of the right audience—both online and on the East End.



Our local team

Kerry Wilkie – Founder, hamptonBRIDE

With deep local roots and a proven track record in digital marketing, Kerry Wilkie is the visionary behind **hamptonBRIDE**. A longtime East End resident, for over 27 years, Kerry combines intimate knowledge of the Hamptons, Montauk, and the North Fork with an extensive background in luxury brand promotion.

Her leadership in digital strategy has helped elevate countless businesses, and her work consistently delivers measurable results. Her combined expertise in local culture, visual storytelling, and data-driven marketing makes her uniquely qualified to lead **hamptonBRIDE** as the go-to source for wedding planning on the East End.

Kerry ranks in the top 10% of Google Local Guides. Recognized as a **Top Master Reviewer and Contributor**, she holds the distinction of being a **Google Expert Photographer**, with her photos earning nearly 5 million views.



Erin Tully – Social Media Director

Born and raised in Hampton Bays, Erin Tully brings deep local roots and a sharp creative edge to **hamptonBRIDE**. As former East Coast Senior Social Media Manager at Firecracker Marketing, Erin led campaigns for top-tier lifestyle and luxury brands—and quickly earned a reputation as the go-to expert for high-performing Instagram Reels. Now, she brings that expertise home to the East End, creating content that's authentic, engaging, and designed to convert. Erin is passionate about crafting compelling, high-impact content that connects with today's couples and elevates our partners' presence across social platforms.

Rita Ellis – Wedding Lifestyle Expert

Born and raised on the North Fork, Rita is armed with deep-rooted local knowledge and an effortless eye for timeless style, Rita offers unparalleled insight into the trends, traditions, and hidden gems that define weddings on the East End. With her finger on the pulse of what's now and what's next, Rita is **hamptonBRIDE's** trusted source — sharing everything from hidden venues and seasonal décor to emerging trends, etiquette, and elevated entertaining. Her authentic connection to the region, paired with a fresh editorial lens, offers readers an insider's pass to the most stylish and sought-after celebrations in the Hamptons, Montauk, and the North Fork. Rita doesn't just know the scene — she lives it. And through **hamptonBRIDE**, you'll have a front-row seat to it all.



Top Exposure, Top Performance.

Our most prestigious advertising tier, designed for premium vendors seeking maximum visibility, exclusive features, and full brand integration across the hamptonBRIDE platform.

1. Premium Placement on hamptonBRIDE.com

- Top-of-category rotating position on Vendor home page for ultimate visibility

2. Enhanced Profile

- Detailed “About Us” section to showcase your brand story
- Up to 10 high-resolution images to elevate your listing
- Spotlight section to highlight your team, plus up to 3 team member photos and bios
- Direct links to your website, email, and social channels
- Showcase three client testimonials
- List of featured services offered as well and a standout section of what hamptonBRIDE loves
- A downloadable media kit or brochure (PDF format)

3. VIP Vendor Recognition

- Exclusive **platinumVENDOR** badge displayed tastefully on your listing profile

4. One Additional sterlingVENDOR Listing

- Inclusion in one additional relevant Vendor category (if applicable)



Photo credit: @BeShim

platinum **VENDOR**

\$375/month

Boost visibility!

Our elevated mid-tier package offers a sophisticated blend of visibility, credibility, and value—ideal for established vendors seeking to make a lasting impression within the **hamptonBRIDE** platform.

1. Placement on hamptonBRIDE.com

- Mid-tier rotating position for enhanced visibility within the Vendor category

2. Enhanced Profile

- Detailed “About Us” section to showcase your brand story
- Up to 5 high-resolution images or videos to elevate your listing
- Spotlight section to highlight your team
- Direct links to your website, email, and social channels
- Showcase three client testimonials
- List of featured services offered as well and a standout section of what **hamptonBRIDE** loves

3. VIP Vendor Recognition

- Exclusive **sapphireVENDOR** badge tastefully displayed on your listing profile



Photo credit: @KaitlynFerris_

sapphire**VENDOR**

\$250/month

Get noticed!

Essential visibility with a polished profile, perfect for boutique vendors to highlight their unique offerings and connect with engaged couples through the **hamptonBRIDE** platform.

1. Placement on hampton**BRIDE**.com

- Rotating listing within the selected Vendor category

2. Enhanced Profile

- “About Us” section to showcase your brand story
- Up to 3 high-resolution images or videos to elevate your listing
- Direct links to your website, email, and social channels
- Showcase three client testimonials
- List of featured services offered

3. VIP Vendor Recognition

- Exclusive **sterlingVENDOR** badge tastefully displayed on your listing profile



Photo credit: @BoShim

sterling**VENDOR**

\$125/month